



#MusicHallOfFame!

Nominations Guidelines



Artist of the Year

General Artist Categories

- Artist Of The Year
- Best Male Artist
- Best Female Artist
- Best Music Group
- Best Breakthrough Artist
- Best DJ
- East Africa Best New Act
- Commended A-Cappella Group
- Must Watch Talent

Song/Video Categories

- Album Of The Year
- Video Of The Year
- Song Of The Year (Uganda)
- Song of the Year Rwanda
- Song of the Year Tanzania
- Song of the Year South Sudan
- Song of the Year Kenya

Production Categories

- Best Audio Producer
- Best Video Producer
- Best Song Writer

Genre/Style Categories

- Best Hip Hop Song
- Best Rnb Song
- Best Ragga Dancehall Song
- Best Reggae Song
- Best Religious Song
- Best Band Song
- Best Contemporary Folk Song
- Best Kadongo Kamu Song
- Best Zouk Song
- Best Afrobeat Song
- Best Afropop Song

Special Categories

- Video Trailblazer Award
- Life Time Achievement Award
- Music Hall of Fame
- Entertainment Showpiece Act
- National Medal of Honor for Arts

Africa

- Song of the Year Rwanda
- Song of the Year Tanzania
- Song of the Year South Sudan
- Song of the Year Kenya
- East Africa Super Hit
- East Africa Best New Act
- Africa Best Collaboration

Regional

- Best Regional Song: East
- Best Regional Song: West
- Best Regional Song: South
- Best Regional Song: North
- Best Regional Song: Diaspora

HiPipo Music Awards

The prestigious HiPipo Music Awards is an annual extravaganza organised to celebrate, promote and recognize music excellence in Uganda, East Africa and rest of Africa. The prestigious HiPipo Music Awards are the spirit that binds our music, art and culture. Stakeholders: includes and is not limited to Artists, Performing Musicians, Audio/Video Producers, Sound Engineers, Artist Managers, Events Promoters and Managers, Entertainment Media, Public Music Consumers and Fans

Eligibility

To be considered eligible, an artist must have had active performance and/or released audio or video music content within 12 months prior to October/November of any year. For example HMA2018 the 12 months eligible period is for works (Audio or videos) **commercially** released between **October 2016 to November 2017**.

Nomination

The nominees come from different stakeholders including musicians, video/audio producers, songwriters, media personalities (digital, radio, TV, and print), and the public/fans. Nominations are collected with paper forms and majority with online submissions using a publicly available online form that any stakeholder can complete online.

Voting and Winning

For some selected top 8 categories, the Music Assembly vote contribute 50% and the fans vote 50%. Whereas for rest of the categories, Through voting, The Fan Decide 100% the winners of the prestigious HiPipo Music Awards. Once nominations are complete, the public votes via the official HMA Online platform, text (SMS) and WhatsApp, and social media where applicable. Voting normally happens between December and January of every year.

1 Artist of the Year

1. Artist should be proposed for nomination by the music industry Stakeholders through online form submission or paper form **And**
2. Artist should have been nominated in “Best Male/Female/Group/Breakthrough” category **and/or**
3. Artist should have at least 5 Music videos for the considered duration **and/or**
4. Artist should have at least 5 Songs for the considered duration **and/or**
5. At least 1 of the songs/videos should have had a top 10 position on Charts during the considered duration **and/or**
6. One of the songs/videos should be a contender for Song of the Year or Video of the Year **and/or**
7. Released an album during the considered duration

2 Best Male/Female/Group Artist

1. Artist should be proposed for nomination by the music industry Stakeholders through online form submission or paper form **And**
2. Artist should have at least 3 Music videos for the considered duration **and/or**
3. Artist should have at least 5 Songs for the considered duration **and/or**
4. At least 1 of the songs/videos should have had a top 10 position on Charts during the considered duration **and/or**
5. One of the songs/videos should be a contender for Song of the Year or Video of the Year **and/or**
6. Released an album during the considered duration

3 Best Breakthrough Artist / East Africa Best New Act

1. Artist should be proposed for nomination by the music industry Stakeholders through online form submission or paper form **And**
2. Artists should have at least 1 Music video for the considered duration **and/or**
3. Artist should have at least 2 Songs for the considered duration **and/or**
4. At least 1 of the songs/videos should have had a position on Charts during the considered duration **and/or**
5. Artist should have had their visible breakthrough to the mass audience during the considered period **and**
6. Previous winners of best breakthrough artist category do not qualify for this category.

4 Video of the Year (East Africa Best Video)

1. Video should be proposed by the music industry Stakeholders through online form submission or paper form **and**
2. Video should have strong

- a. Video Production/Direction
- b. Video Concept
- c. Editing
- d. Internet Presence

5 Song of the Year (Uganda, Kenya, Rwanda, Tanzania, East Africa Super Hit)

1. Song should be proposed by the music industry Stakeholders through online form submission or paper form and
2. Strong original production and lyrics (Songwriting/Production) from any genre
3. Strong Media Presence
 - a. Internet/Print/Radio/Social Networking
 - b. Different Media Houses Charts
 - c. Digital Download Services
 - d. Local/Regional Radio Airplay, Broadcast and Online

6 Album of the Year

1. Album should be proposed by the music industry Stakeholders through online form submission or paper form and
2. Should have 6 or more tracks
3. At least five (5) new tracks or original renditions released in the considered period
4. Very good album concept
5. Very good overall songwriting/production

7 Production Categories: Best Audio/Video Producer and Song Writer

1. Should be proposed by the music industry Stakeholders through online form submission or paper form and
2. Nomination to be backed up by the quality of the works of the producer/writer that have been nominated in different HIPIPO MUSIC AWARDS categories

8 Best Music Genre/Styles Specific Song Categories

E.G. Best HIP HOP Song, Best R&B Song

1. Song should be proposed by the music industry Stakeholders through online form submission or paper form **and**
2. Song(Audio/Video) should have had strong presence on different media houses Charts plus strong Radio/TV air play and other platforms(e.g YouTube)
3. Song should be fitting the style/genre where it is proposed for nomination

9 Best Regional Song

1. Song should be proposed by the music industry Stakeholders through online form submission or paper form in the region and
2. At least 50% of the song should be in one of the local languages of the eligible region

10 Special Categories

Specific Criteria is defined every year for special categories. These include

1. Video Trailblazer Award
2. Life Time Achievement Award
3. Music Hall of Fame
4. Entertainment Showpiece Act
5. National Medal of Honor for Arts

Stakeholders: Music Assembly includes and is not limited to Artists, Performing Musicians, Audio/Video Producers, Sound Engineers, Artist Managers, Events Promoters and Managers, Entertainment Media, General Public Music Consumers and Fans

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